

THINK BEFORE YOU CLICK!

In today's digital environment, not all online content is trustworthy. Some pages, accounts and advertisements may contain harmful, misleading, or illicit information designed to influence opinions, spread hatred, or manipulate users.

Engaging with such content can expose individuals to misinformation, privacy risks, and even legal consequences.



WHAT CONTENT IS CONSIDERED DANGEROUS OR ILLICIT AND WHY?



Dangerous and illicit content is not always obvious. It often looks normal, engaging, or even entertaining. It includes:

- **Propaganda:** Content designed to influence your opinions or beliefs in a biased or misleading way.
- **Hate speech:** Posts that promote division, anger, or hostility between groups.
- **Disinformation & fake news:** False or manipulated information presented as truth.
- **Emotionally manipulative content:** Content that tries to trigger fear, anger, or panic to control reactions.
- **Deepfakes & edited media:** Fake videos or images made to look real.
- **Promoting illegal activities:** Content that encourages unlawful acts and criminal behavior.

HOW TO IDENTIFY HARMFUL OR MANIPULATIVE CONTENT?



There are simple and obvious red flags and signs online users can look for to identify manipulative and harmful content.

🚩 CONTENT SIGNALS

- Extreme headlines
- Content from an antagonist origin
- One-sided narratives with no balanced view
- Lack of credible sources or references
- Outdated or recycled content presented as new

🚩 ACCOUNT SIGNALS

- Anonymous or suspicious profiles
- Recently created accounts with high activity
- Repetitive messaging across many posts
- Unverified identity or unclear origin

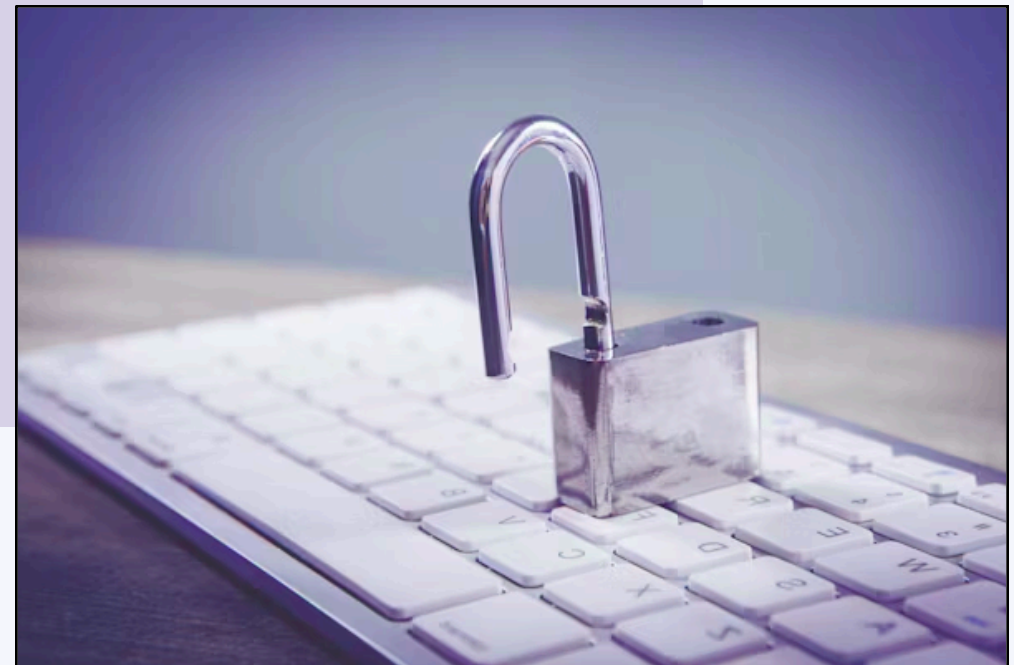
🚩 TECHNICAL SIGNS

- Poor-quality visuals or obvious editing
- Strange links or unfamiliar websites
- Content that appears copied across multiple pages

WHAT SHOULD CONSUMERS DO TO PROTECT THEMSELVES?

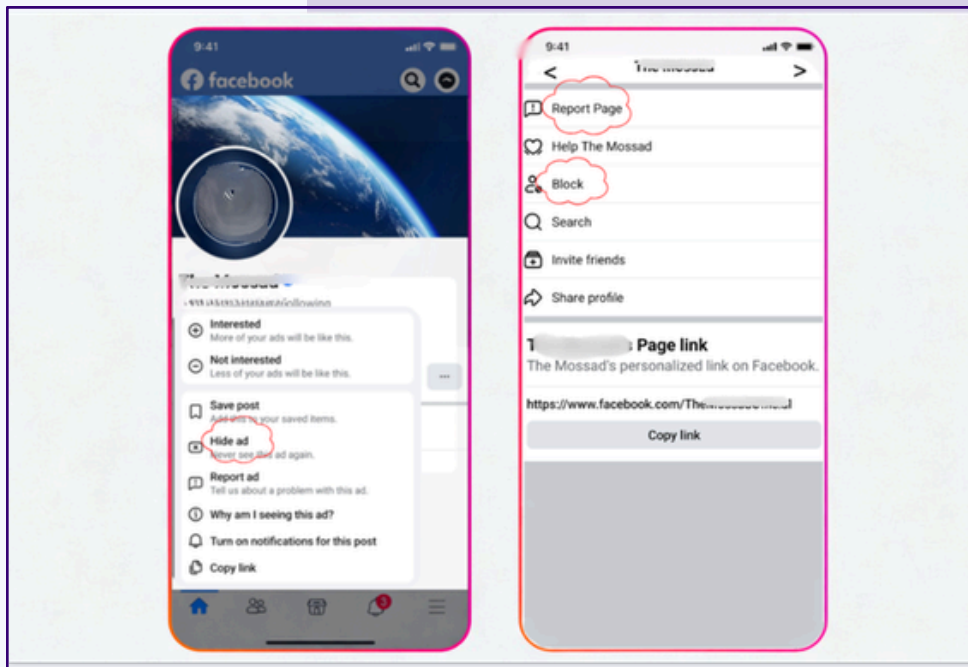
Users can perform simple and efficient actions to protect themselves:

- Do not engage (don't like, share, or comment)
- Report the content using platform tools
- Block the account using platform tools
- Calibrate settings to Ad preferences and report or hide ad
- Avoid clicking unknown links or scanning QR codes
- Adjust privacy and security settings on the platform you are using
- Cross-check information with trusted sources before believing or sharing



A STEP BY STEP GUIDE TO BLOCK AND REPORT A PAGE OR AN AD

To block or report content on Facebook and Instagram, you can use the built-in menus located directly on the post, ad, or profile. Reports are anonymous, and the account holder will not be notified of who submitted the report. You can also view the list of prohibited pages here: <https://www.tra.gov.lb/Prohibited-Pages>



■ Reporting a Page or Profile

1. Go to the Page or profile you want to report.
2. Tap the three dots icon (horizontal or vertical) below the cover photo or name.
3. Select Find support or report or Report Page.
4. Choose the reason that best describes the violation and follow the prompts

■ Blocking a Page or Profile

1. Directly from the Page: Tap the three dots icon and select Block. Confirm by tapping Block again.
2. From Settings: Go to Settings & Privacy > Settings > Blocking. Tap Add to blocked list and search for the Page or person you wish to block.

■ Reporting or Hiding an Ad

1. Tap the three dots in the top right corner of the ad you see in your feed.
2. Select Report ad to flag it for policy violations.
3. Alternatively, select Hide ad if you simply want to stop seeing that specific advertisement.
4. To report an ad you saw previously, you can search for it in the Meta Ad Library and use the report feature there.